



UK TOP 100 TOWNS REPORT

P05 2021

11/04/2021 - 08/05/2021

OPEN

Top 100 biggest towns ranked by performance

Town	% Chg vs 2019	Town	% Chg vs 2019	Town	% Chg vs 2019
1		35 Loughborough	-32.7%	69	
2		36 Solihull	-33.1%	70 Chester	-45.7%
3 Milton Keynes	2.7%	37 Maidstone	-33.7%	71 Norwich	-45.8%
4 Portsmouth	-1.0%	38 Crawley	-33.9%	72 Salisbury	-45.9%
5 Stockport	-7.1%	39		73 Bolton	-46.1%
6		40 Bournemouth	-34.5%	74 Sutton Coldfield	-47.8%
7		41 Basingstoke	-35.4%	75	
8 Reading	-11.7%	42 Manchester	-35.9%	76 Stoke-On-Trent	-47.9%
9 London	-13.2%	43 Peterborough	-36.2%	77 Walsall	-48.0%
10		44 Wirral	-36.3%	78 Wolverhampton	-50.0%
11 St Albans	-17.3%	45 Ipswich	-36.3%	79 Gloucester	-51.2%
12 Lincoln	-19.5%	46 Bedford	-36.7%	80 Telford	-51.4%
13 Coventry	-19.7%	47 Sheffield	-37.5%	81	
14 Aylesbury	-19.8%	48		82	
15		49 Worcester	-38.2%	83 Hull	-54.2%
16 Cheltenham	-21.4%	50 Chelmsford	-38.5%	84 Blackpool	-55.3%
17		51 Watford	-38.6%	85 Leicester	-55.4%
18		52 Leeds	-39.0%	86 Glasgow	-55.6%
19 Oxford	-23.0%	53 Brighton	-39.1%	87 Barnsley	-58.2%
20 Wigan	-23.1%	54 Rotherham	-39.8%	88 Rochdale	-58.2%
21 Exeter	-23.8%	55 Romford	-40.4%	89 Aberdeen	-58.4%
22 Durham	-24.1%	56 Wakefield	-41.0%	90 Dundee	-58.8%
23 Middlesbrough	-24.6%	57 Poole	-41.4%	91	
24 Huddersfield	-24.7%	58		92	
25 Bath	-25.4%	59 Liverpool	-41.4%	93 Swansea	-64.4%
26 Preston	-25.7%	60 Swindon	-41.4%	94	
27 Bristol	-25.9%	61 Birmingham	-41.7%	95 Edinburgh	-67.9%
28 Bradford	-26.4%	62 Newcastle Upon Tyne	-41.8%	96 Cardiff	-68.8%
29 Warrington	-26.7%	63 York	-42.0%	97 Newport	-76.7%
30		64 Doncaster	-42.9%	98	
31 Sunderland	-28.9%	65 Southampton	-44.3%	99	
32		66 Plymouth	-44.6%	100	
33 Stockton-On-Tees	-30.0%	67 Derby	-45.0%		
34		68			

Towns that didn't pass NDA in this period

Blackburn	Colchester	Gateshead	High Wycombe	Neston	Shrewsbury
Buckley	Dagenham	Grimsby	Ilford	Northampton	Slough
Cambridge	Deeside	Halifax	Luton	Nottingham	St Helens
Chesterfield	Enfield	Harrow	Mansfield	Oldham	Wrexham
Croydon					



CGA's 100 Top Towns report provides a snapshot of how the UK's largest towns out-of-home market are performing.

Utilising our unique Trading Index database, consisting of over 7,800 managed sites from the pub, bar and restaurant market, CGA has compared sales data from the latest four-week period to the same period last year. This has allowed CGA to rank the UK's largest towns based on growth.

CGA applies strict confidentiality criteria to protect its data partners. Minimum reporting criteria consists of the following: sample based on at least three operators, with no one operator representing more than 50% of sales.

*Note: All base data is wet and dry combined and averaged per outlet.

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Option 1

**Long Term View by Town
Rolling QTR and MAT**

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Option 2

Competitors Set by Town

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